

TechniData is the leading global provider of EHS solutions (EHS = environment, health and safety). The company supports customers with process and technology know-how to protect the health and safety of people and the environment. TechniData's solutions include process expertise, software, implementation service, regulatory content and managed services.

Basic parts of the TechniData's service offering are:

- Continuous identification of substances obligatory for registration
- Identification of products which the retailer has to offer appropriate safety data sheets and consumer information

To implement these services TechniData runs a SAP-System in its back office. Communication between back office, retailers and its vendors had to be realized in a customer portal.

In an early state of the contract negotiations with the retailers association TechniData created detailed mockups with Caretta GUI Design Studio. These mockups contributed a lot to a common understanding of the solution between all stakeholders both at TechniData and the retailers association. After several iterations and modifications the mockups became part of the contract.

The current user interface was programmed based on these mockups. It runs successfully and meets the customer's expectations exactly. The corporate identity of TechniData used in the mockups was replaced by the retailers' association's one.

Changes in this state would have been much more expensive than the mockup changes during the contract negotiations. GUI Design Studio very much helped TechniData to run the project smoothly, to satisfy the customer's needs and last but not least to save money.

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### About TechniData

TechniData is the leading global provider of EHS solutions (EHS = environment, health and safety). We support customers with process and technology know-how to protect the health and safety of people and the environment. Our solutions include process expertise, software, implementation service, regulatory content and managed services. Worldwide, more than 1,600 customers use solutions from TechniData. TechniData AG and SAP AG have a strategic development cooperation to provide superior solutions for EHS management. TechniData was founded in 1985 and is headquartered in Markdorf at Lake Constance (Germany). The TechniData Group incorporates TechniData AG (Markdorf), TechniData America LLC (Delaware/USA), TechniData IT-Service GmbH (Markdorf), TechniData BCS GmbH (Siegen) and TechniData Labs Bulgaria Ltd. (Sofia). Further information is available at <http://www.technidata.com>.

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